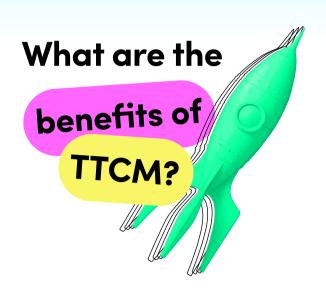


Drive growth using authentic creator videos and unique collaborations like never before!

TikTok Creator Marketplace, or TTCM, is the official platform for managing creator collaborations and is your key to driving growth through creativity. TTCM helps brands open up exciting new opportunities for growing their business and reaching new audiences in authentic, effective and innovative ways.



Free access to the tool

Quick and easy to navigate

Access to a global & regional database of relevant creators

TTCM is the ultimate destination for



Finding the perfect creator for a brand



Managing collaborations



Receiving detailed data insights



Promoting branded content with targeted ads



Here's how you can get started

Search for a creator

This can be based on your own unique criteria, from their number of followers to their interests and even the region

Connect with a creator

your campaign directly

Send a creator details about

Oversee your campaign Once a creator accepts a campaign invitation and posts a Sponsored Video, you can

start overseeing the creative

5

Pick your favorite creator

Check out the creators' detailed profiles for further insights about them and the type of content they tend to produce

4

Evaluate your campaign

post-campaign reports

Review your detailed

6

Amplify your results

Use Spark Ads to push your campaign even further

process in real-time

Still wondering how to get started?

Learn more